

August 15, 2019

Dear Potential Sponsor,

We are pleased to announce that the 48th Annual Southeastern Charity Horse Show will be held September 19-21, 2019 in Conyers at the Georgia International Horse Park. The generous support of our sponsors has helped raise in excess of \$1.25 million for charities, including the Shepherd Center of Atlanta, the Junior League of Atlanta, Inc. and now the Kiwanis Club of Conyers. The proceeds this year will benefit various Kiwanis' charities including the Rockdale County Special Olympics, Shop with a Cop Christmas Program, Project Eliminate, and Family Promise of New Rock.

We are inviting you to become a sponsor for what promises to be another exciting and enjoyable event. Enclosed you will find updated information explaining the various categories of class sponsorships. Higher level sponsorships are also available to include yearlong signage at the Georgia International Horse Park which welcomes over 550,000 visitors each year in addition to targeting charities that meet your mission statement. Your consideration of supporting the horse show would be greatly appreciated. For your convenience, a contract is enclosed for you to complete and return by August 26 if you are interested.

This year we will be hosting a **Sponsor Reception** on Saturday, September 21st from 6:30 to 9:00 pm in the Carriage Room and in the open courtyard area which is adjacent to the show ring. A light fare along with beer, wine, and non-alcoholic beverages will be provided as you enjoy socializing with fellow sponsors and exhibitors.

On behalf of the Kiwanis Club of Conyers and the recipients of our charitable contribution, we thank you for your generous and continued support of the Southeastern Charity Horse Show. The show needs your participation in order to provide a quality venue for our wonderful horses while helping our charity meet their many needs. We sincerely appreciate each and every one of you and look forward to seeing you on the rail in September.

Sincerely,

Sponsorship Committee:

Liz Smith 954 592 4030

George Anne Nash 770 475 1867

Enclosures